

*M*women's conference
Miami Beach †

Media & Sponsor
Information

welcome message

Dear Friends:

As the first woman Mayor of the City of Miami Beach, I am honored to welcome my six fellow women municipal mayors from Miami-Dade County as we unveil the premiere **Women's Conference** to address the topics that impact the livelihood of today's women.

In recognizing our advancement throughout the years it becomes evident that our responsibilities have changed as well. These obligations bring to light topics that merit dialogue to enhance our quality of life as well as that of our family, friends and colleagues.

As we take on new leadership roles in our communities, politics, corporate America, public safety, the arts, and so much more, let us take a moment to analyze how to preserve a proper balance and sustain a wholesome lifestyle.

We hope to see you at the first annual **Miami Beach Women's Conference** and thank you for your support of these important issues – and the issues of women overall.

Sincerely,



Mayor Matti Herrera Bower



Women's conference
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target demographic

- Miami Beach's 43,000 women plus tourists of all ages and economic sectors
- With a median age of 39 years, the average Miami Beach female:
 - Runs a household of at least two members
 - Is concerned about the current financial crisis
 - Faces challenges in corporate America
 - Is often responsible for the education and health of children
 - Organizes family activities
 - Understands civic responsibility and seeks to be active in her community
- Senior citizens represent approximately 20% of Miami Beach's population; senior women are interested in:
 - Quality of life
 - Protecting their income, whether limited or not
 - Staying informed on health issues
- Students from across Miami-Dade high schools and universities

Miami Women's conference
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conference agenda

Thursday, March 26, 2009
Miami Beach Civic Campus
City Hall, Convention Center & Botanical Garden

8:00 am—8:30 am	Registration and Breakfast City Hall 3rd Floor
8:30 am—10:00 am	Mayor's Panel Commission Chamber
10:15 am—12:00 pm	AM Dialogue Panel Convention Center Hall D
12:15 pm—2:00 pm	Lunch in the Garden Presenting Top Female Chefs
2:15 pm—4:00 pm	PM Dialogue Panel Convention Center Hall D
4:15 pm—6:00 pm	Wine Tasting Reception Botanical Garden

Dialogue Session Topics:

- S.A.F.E. Presented by the MBPD
- Wellness & Health
- Women in the Arts
- Money & Personal Finance
- Career Success
- Community Leaders
- Spirituality
- Women in Politics
- Women in the Spotlight
- Young Women's Forum
- "Open Mic" Lounge

Miami Women's conference
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welcome panel

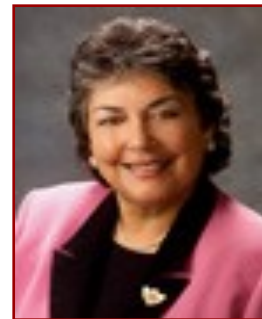


Mayor Lynda Bell
City of Homestead

Mayor Shirley Gibson
City of Miami Gardens



Mayor Joyce A. Davis
Village of El Portal



Mayor Matti Herrera Bower
City of Miami Beach

Mayor Susan Gottlieb
City of Aventura



Mayor Herta Holly
Village of Miami Shores

Mayor Cindy Lerner
Village of Pinecrest



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sponsorship

Women make crucial decisions that impact all our lives every day. In the home, at work, in their neighborhoods and in society at large. Women spearhead movements, initiate change and help mold our communities in countless ways.

From business and finance to health and beauty, education and self-improvement to spirituality and world travel, women's interests vary widely. But in the end, most share a common desire to improve themselves, improve the lives of those around them, and contribute in a positive way to the world.

By sponsoring the 2009 Miami Beach Women's Conference, you will not only support women in achieving that goal, but you will also expose your business, product, service, or message to this *powerful* target market..

Furthermore, your business will earn the prestige of being associated with the influential organizations and speakers who will be highlighted at this premiere conference for hundreds of women of all ages, backgrounds and interests.

Whether yours is a small business or a large corporation, supporting the 2009 Miami Beach Women's Conference will be an excellent investment – both in your business and in your community.

Sponsorship deadline is Monday, March 2, 2009.

Please fill out the attached forms or call our chairwoman:

Dona Zemo 305.672.1270

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sponsorship levels

[] Anniversary Sponsor: \$1,915

A unique opportunity to have the event recognize your generosity in celebration of the birthday of the City of Miami Beach which was incorporated in 1915; celebrated the day of the 2009 Miami Beach Women's Conference. You will receive recognition during the Mayor's Opening Reception and your business name will be part of the event logo and placed on all collateral material for the event, on our website. You may also have business collaterals at the Open Mic table and promotional items in Goodie Bags. *Limited to one sponsor.*

[] Luncheon Sponsor: \$1,500

An opportunity to brand your business entity to the participants of the 2009 Women's Conference. Your business will receive premiere banner placement, logo in program, on event collateral materials and on our website. You may also have business collaterals at the Open Mic table and promotional items in Goodie Bags.

[] Dialogue Sessions Sponsor: \$500

Your company sponsors one of the sessions we offer to our attendees and your company will be named before and after the presentation, as well as on signage outside the room. Your collateral material will be made available for distribution. **Should you wish to sponsor the room for the day (both workshops), the price is \$1,000** and you will may also have business collaterals at the Open Mic table and receive a Goodie Bag Sponsorship for free. *Limited to one sponsor per dialogue.*

[] Goodie Bag Sponsor: \$250

Get up-close and personal with the attendees by giving them promotional items, samples or collateral materials in the goodie bags that we will distribute for you at the event. We encourage you to give items of value that will make an impression and that women will keep, as well as brochures or other marketing materials. Your business brand will be placed on the event's program.

Miami Beach Women's conference

sponsorship form

Business Name: _____

Officer & Title: _____

Business Address: _____

Main Phone: _____ Fax: _____

Primary E-mail: _____

Sponsorship Level & Amount: _____

Payment: [] Check [] Cash

Questions? Contact:
Dona Zemo, Founder/Chairwoman
305.672.1270 womensexhibit@aol.com

*M*women's conference
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organizing committee

Mayor Matti Herrera Bower

Dona Zemo

Nadine Anderson
Leah Blumenfeld
Sandra Bruno
Deborah Cohen
Wendy Doherty
Maritza Ejenbaum
Roberta Gould
DeAnne Graham
Jane Gross
Carol Hoffman Guzman
Monica Harvey
Randie Hoffer

Laura Jamieson
Wendy Kallergis
Betsy Kaplan
Sze Lee
Elisa Melendez
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Yda Percal
Dena Stewart
Kate Sullivan
Michelle Villalobos
Merle Weiss
Marjorie York

Women's Exhibit

In Partnership with:

The City of Miami Beach, Office of the Mayor / Miami Beach Botanical Garden / Miami-Dade County Commission for Women
Miami Beach Commission for Women / Miami Beach Convention Center / Miami Beach Chamber of Commerce Business Women's Council

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